



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-17-2012 **PAGE:** 1 of 1

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398859	09-17-2012		0	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
220			243665	PHILADELPHIA	D. PARKER	09-25-2012	09-30-2012	M (Broadcast Month, Cycle 1)							N	243665	

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 220																	
1	09-25-2012	09-28-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		1	1	1	1			4	2,000	4	8,000.00
2	09-25-2012	09-28-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		1	1	1	1			4	1,200	4	4,800.00
3	09-25-2012	09-28-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		1	1	1	1			4	3,700	4	14,800.00
4	09-25-2012	09-28-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	1,700	4	6,800.00
5	09-25-2012	09-30-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1	1			1		4	2,000	4	8,000.00
6	09-26-2012	09-30-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30			1				1	2	4,500	2	9,000.00
7	09-28-2012	09-28-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	8,000	1	8,000.00
8	09-29-2012	09-29-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30						1		1	4,000	1	4,000.00
9	09-30-2012	09-30-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	4,000	1	4,000.00
Contracted Gross Total:																25	67,400.00
Actual Gross Total:																25	67,400.00
Agency Commission:																	10,110.00
Net Total:																	57,290.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	67,400.00	0.00	67,400.00
TOTAL	0.00	0.00	67,400.00	0.00	67,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood